

Data availability and business vision always on hand

Trouble-free production, availability, storage, distribution and sales for VISUfarma

VISUfarma is a pharmaceutical company specializing in the ophthalmology sector. Founded in Rome in 1996, the company has a 360° focus on eye-care and boasts a presence not only in Italy, but also in the major countries of the European Union.

VISUfarma invests not only in improving the quality of its products, but also in research and development, a sector where the company is particularly focused and through which it has obtained a patent valid in all EU countries.

Staff training and continuous scientific updating are among the major strengths of the Company aimed at guaranteeing the communication of the correct information on the use of its products to the medical community. The Company intends to synergize the effectiveness of its products with the experience of Specialists for the benefit of patients, thus helping to improve quality of life.

Like many other Healthcare companies, VISUfarma has been at the forefront during the health emergency and has faced the resulting global economic crisis with a cloud-based management system capable of providing a complete view of its production chain.



SAP Business ByDesign gives total visibility to VISUfarma's production processes, availability, storage, distribution, and sales flows.

For VISUfarma, the step-by-step implementation of SAP Business ByDesign by SAPPlatinum Partner ICM.S has meant:

- an epochal quantum leap in terms of workflows, now integrated and automatic;
- a revolution in terms of orders, shipments and invoices handled;
- automatic implementation of all updates;
- the reconciliation of inventories, sales and returns, even at non-owned depots;
- automatic transfer of all documents;
- the ability to work on data and processing without the need to connect to corporate networks, from anywhere, with any device;
- the monitoring and related tracking of batches produced at individual depots, despite VISUfarma not being subject to GMP (Good Manufacturing Practice) guidelines;
- the ability to distribute the savings thus obtained on "core" areas such as research, development and innovation.

"From an accounting system unable to track logistical flows to and from warehouses, suppliers and customers, we moved on to SAP Business ByDesign, literally revolutionizing the way we work. The implementation of SAP's cloud-based ERP required ICM.S consultants to carefully work on change management to optimize our interaction with the new system. Thanks to the new system, we can now manage constantly evolving data and share it with multiple people simultaneously."

Gabriele Merico, Finance Director VISUfarma

ICM.S
Global Enterprise Solutions



Company Name
VISUfarma SpA

Industry
Healthcare

Employees
70

Featured Solutions and Services
SAP Business ByDesign



Implemented solutions and services

Today, for VISUfarma, with SAP Business ByDesign, data availability, market vision and business scenarios are no longer a problem.

ICM.S has successfully implemented SAP's cloud technology to innovate processes across the board in business functions pertaining to:

- purchasing processes
- sales processes
- service management
- inbound and outbound logistics
- inventory management
- accounting
- production facilities
- logistics distributors



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